



**Extension**

UNIVERSITY OF WISCONSIN-MADISON  
ASHLAND COUNTY

Courthouse Room 107  
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711 for WI Relay

## Agriculture & Extension Education Committee

Monday, December 4, 2023 – 9:00 a.m.

Courthouse – County Board Room – Room 204

### Committee

*George Bussey, Chair – Kathy Schutte, Vice-Chair*

*Patrick Kinney, Matt MacKenzie, Brett Martinsen, George Mika*

Please visit <https://co.ashland.wi.us/agendaandminutes> for full packet details

To receive an email with remote/Zoom meeting link, [register](#) at any time.

## AGENDA

### BUSINESS MEETING:

1. Call to Order/Roll Call
2. Approval of agenda
3. Public comments (3 minutes)
4. Approval of Minutes from October 2, 2023
5. Area Extension Director Report – Mary Pardee
  - a. Extension All-Staff Conference highlights
  - b. Extension Northwoods Showcase, May 7 at Lac du Flambeau
  - c. Area 1 Staffing: Ashland Healthy Communities Coordinator; Iron Horticulture
6. Education Highlights:
  - a. Community Development – Lissa Radke
    - i. Connecting Extension’s work to county comprehensive planning process
  - b. FoodWise – Marisa Perlberg & Stephanie Bakker
  - c. FRTEP – Joy Schelble
  - d. Human Development & Relationships – Heidi Ungrodt
  - e. 4-H Youth Development – Kate Wallner
    - i. Extension and Cultural Exchange Programs (handout attached)
  - f. Office Administration – Blake Frost
7. County Fair Update – Kathy Schutte/Brett Martinsen
8. Set meeting schedule for 2024 and discuss where to find meeting agenda and materials
9. Future agenda items
10. Next meeting - TBD
11. Adjourn

**A public access period will follow at the conclusion of the meeting. A quorum may be present, however, no business will be conducted.**

*Committee members: Please call Blake at 715-682-7017 if you can not make this meeting so we can be ensured of a quorum.*

*An EEO/AA employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, ADA and Section 504 of the Rehabilitation Act requirements.*

## ***Cross-Cultural Exchange Programs & Extension***

### **Key Considerations for Cross-Cultural Programs**

- \* Cross-cultural programming features differences in communication styles, work ideals, and customs among cultures.
- \* It helps to know your own cultures and be self-aware when working with others (Concept of: Know Your Self, then Others, then Connect).
- \* Prepare the space for cultural understanding before meeting together; manage expectations and be aware of the contexts involved.
- \* Avoid tokenism, exoticism, exceptionalism, elitism, etc., as these mindsets can make people feel isolated and unwilling to engage.

<b><u>Local &amp; Regional Resources</u></b>	<b><u>State-Wide Resources</u></b>	<b><u>National Resources</u></b>
<ul style="list-style-type: none"> <li>○ Translated materials (Ojibwe language, example: “Healthy Babies: Colors”)</li> <li>○ Reaching out to Returned Peace Corps Volunteers to create a group and share experiences/lessons learned</li> <li>○ Online classes for adults of all age levels and parts of life</li> <li>○ Youth Ambassador Society to focus on life skills and cultural awareness</li> <li>○ Living Locally, Growing Globally program series (featuring topics like current affairs, individualism &amp; collectivism, peace &amp; conflict studies, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>○ Interconnection of Extension programs across topics: <a href="https://extension.wisc.edu/">https://extension.wisc.edu/</a></li> <li>○ International Exchange Programs: <a href="https://4h.extension.wisc.edu/opportunities/statewide-events-and-opportunities/international/international-program-news/">https://4h.extension.wisc.edu/opportunities/statewide-events-and-opportunities/international/international-program-news/</a></li> <li>○ Travel Abroad Programs: <a href="https://4h.extension.wisc.edu/opportunities/statewide-events-and-opportunities/international/travel-abroad/">https://4h.extension.wisc.edu/opportunities/statewide-events-and-opportunities/international/travel-abroad/</a></li> <li>○ 4-H Youth Champions Groups based on serving unique identities and providing education to others on understanding different cultures</li> </ul>	<ul style="list-style-type: none"> <li>○ Youth Global Exchange: <a href="https://www.states4hexchange.org/">https://www.states4hexchange.org/</a></li> <li>○ 4-H Juntos Program: <a href="https://4-h.org/programs/juntos-4-h/">https://4-h.org/programs/juntos-4-h/</a></li> <li>○</li> </ul>

## Cross-Cultural Exchange Programs & Extension

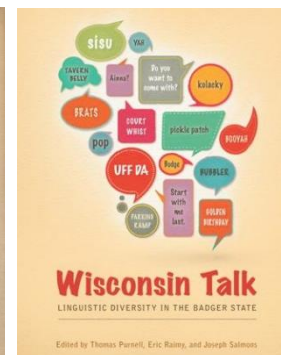
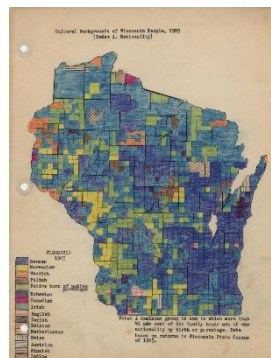
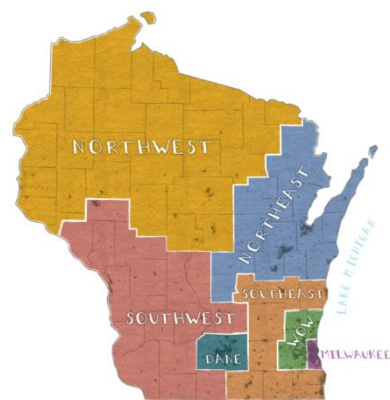
### Understanding Cultures & Communities

#### Culture: origin is Latin for “inhabit,” “cultivate,” “protect,” “honor”

- Generally the tending of something, mainly natural growth
- There is ongoing evolution of the term, building nuances
- Currently considered as an entire or whole way of life (lifestyles) and its forms of meaning/messaging (arts & communications) based on:
  - *Social (behaviors)*
  - *Ideal (human condition and learning)*
  - *Documentary (written and oral traditions)*

#### Community: origin is Latin for a “combination of relations or feelings,”

- Generally a common and/or organized society, sense of identity
- There is ongoing evolution of the term, building complexity
- Currently considered as an existing set of relationships seen favorably based on:
  - *Location/Geography*
  - *Interests and/or activities*
  - *Identities and/or needs*



### Extension is Itself Cross-Cultural

4-H Clubs are based on either location or interests, with cross-cultural programming at regularly planned camps, awards ceremonies, and other special events. County fairs are cross-cultural and could provide even more opportunity for exchange if adequately prepared. Educators partnering with different counties adapt materials to meet unique needs of the county members involved.

What do we have that isn't yet on this list?

What are you curious to see change on this list?

## EXTENSION FOUNDATION

### A Partner to Cooperative Extension

The Extension Foundation was formed in 2006 by Extension Directors and Administrators. Today, the Foundation partners with Cooperative Extension through liaison roles and a formal plan of work with the Extension Committee on Organization and Policy (ECOP) to increase system capacity while providing programmatic services, and helping Extension programs scale and investigate new methods and models for implementing programs. The Foundation provides professional development to Cooperative Extension professionals and offers exclusive services to its members.

## COOPERATIVE EXTENSION

### About Cooperative Extension

All universities engage in research and teaching, but the nation's 112 Land-grant Universities and Colleges, including Historically Black Land-grant Universities and Tribal Colleges, have a third critical mission—Extension. “Extension” means reaching out and extending university research and resources to meet public needs through non-formal educational programs at the community level. The Cooperative Extension System (CES) engages people in these opportunities to help them solve problems, develop skills, and build a better future where they live and work. With thousands of university and county-based Extension employees and over 2 million volunteers, CES crosses every state and U.S. territory. [Find Extension Programs Across the Nation.](#)